

FASHION DESIGN

服装设计

服装设计专业旨在通过各种探索性和实验性课程培养学生对服装设计的深层理解,将使学生了解从设计理念、设计程序直到最后制作的全过程,同时也教授必要的商务及其它相关知识。本专业采用整体化教学方式,将创意与实用技能进行有机结合。在既精通技术又对市场潮流独具慧眼的前提下,学生将通过他们的创作形成自己的风格和特点。学校培养学生能够适应瞬息万变的市场需求和科技发展潮流,因此服装设计的毕业生们能够在快节奏的服装产业中胜任专业化的工作。

The study of Fashion Design focuses on developing an in-depth understanding of fashion design through exploratory and experimental projects. This course takes the student from design concepts and processes through to final production, while teaching required business and contextual studies. It provides an integrated approach, combining creativity with applied technical proficiency. With a strong foundation in technical proficiency and a good eye for market trends, students will start to hone their individual styles and identities through their collections. Training students to be flexible in responding to ever-changing market needs, technological developments and trends, fashion graduates will be ready to assume professional work in this fast-paced industry.

专业课程

- 色彩理论和服装设计原则
- 市场营销基础
- 纤维与纺织面料学
- 计算机辅助设计 1- 服装设计
- 服装史 1/2
- 立体剪裁 1/2/3
- 平面打版 1/2/3
- 缝纫技术应用 1/2
- 服装设计图
- 服装设计草图与时尚插画
- 高级缝纫技术
- 服装设计过程与开展
- 服装工业制图
- 服装设计技术
- 学术研究与沟通技巧
- 20 世纪风格与流行趋势
- 设计调研与开发 1/2
- 课题研究与创作
- 面料制作
- 品牌管理
- 行业实习
- 男装设计研讨与创作
- 毕业设计研讨与创作
- 计算机辅助设计 2 个人作品集创作
- 打版辅助设计、推版和成本计算

Course Modules

- Colour Theory and Design Principles for Fashion
- Marketing Foundation
- Fibers and Textiles
- CAD 1 for Fashion Design
- History of Costume 1/2
- Fashion Draping 1/2/3
- Pattern Drafting 1/2/3
- Sewing Application 1/2
- Fashion Drawing
- Fashion Sketching and Illustration
- Advanced Sewing Techniques
- Developing Fashion
- Technical Drawings
- Couture Techniques
- Academic Research and Communication Skills
- 20th Century Styles and Trends
- Design Research and Development 1/2
- Project Workshop
- Developing Textiles
- Introduction to Brand Management
- Industrial Attachment
- Menswear Workshop
- Mini Collection Workshop
- CAD 2 Digital Portfolio
- Pattern Aided Design, Grading and Costing





学生会了解有关色彩的历史和心理学。学习如何制作色轮,加白、加灰、加黑 以及对不同形状和色彩所产生的视觉效果进行研究。同时,学生们还学习用线, 点,形状,立体的不同组合创造出不同的效果。

纤维与纺织面料学

学生会学习如何识别面料纤维的来源及属性,通过分析纤维和纱线的属性,阐明不同的纺纱方法和加工过程。同时还深入研究各种面料、面料的后整理以及面料的流行趋势。学生们还会学习不同面料之间的关系及如何成功运用到不同种类的服装并会讨论面料方面的最新发展。

服装史 1/2

本课程涉及每个历史时期流行的服装及对饰品的识别。阐明在整个历史过程中, 影响并且改变服装的主要因素,分析每一时期服装和艺术风格之间的联系。要 求学生能够鉴别各个时期不同的服装特征、细节部分及装饰品。

CAD1 服装设计

学生会学习计算机辅助设计软件(CAD)及其在服装设计中的运用。必须完全掌握这些软件并能够熟练运用。通过理论和实践学习,学生会了解计算机辅助设计对于效果图及技术制图和展示的重要性。

立体剪裁 1/2/3

学生会学习立体裁剪中的专业词汇及最基本的立体裁剪技能。根据设计草案或者服装图片,按照所指定的尺寸用白坯布立体裁剪出图片上所表现的服装效果。还会学习在标准工业人台上立体裁剪基本款上衣、半身裙、袖子、领子及连衣裙的技巧。

课程旨在让学生掌握用白坯布裁剪出设计草案或者服装图片中的款式并据之制成纸样。掌握在工业人台上进行高级立裁的专业词汇和专业技能。要求学生能够制作适合人台和模特的白坯布样衣,制作并修改相应的纸版。

平面打版 1/2/3

本课程旨在让学生掌握女装的专业词汇,并结合服装剪裁理解女性体形结构,制作出原型版版型,再运用原型版及设计草案或者服装图片上的结构线并按照标准工业人台尺寸进行打版。学生将学习如何结合更复杂的服装剪裁了解女性的体形结构。学习制作基本上衣、半身裙、袖子、领子、连衣裙、西服和裤子的版型,进而制作出白坯布样衣,最后在人台上进行分析。

缝纫技术应用 1/2

学生会学习辨识课程要求的缝纫材料并能够了解工业用缝纫机不同部件。学习 如何安全地操作工业缝纫机,同时能够运用不同的缝纫技能制作基本服装。

学生将学会理解纸质样版的能力并将已学的缝纫技巧熟练掌握并运用到从纸质样版到样衣的而整个制作过程。掌握不同服装的缝纫技巧,如上衣、半身裙、男女式衬衫和裤子等。教授学生熟练掌握女装缝纫的技巧性。

服装设计图

通过人体解剖高尺寸图片,学生将学习人体的不同姿势并使其比例适应时装绘 画风格的要求。

高级缝纫技术

本课程旨在培养学生的鉴赏能力和综合能力,让学生能够学会选择和运用各种 有效的缝纫技巧。探索学习各种缝纫技巧并且将其运用到高级男装、女装的制 作。

课题研究与创作

根据课题的要求以及时装工业标准和目标市场的需求,学生将设计相应的样版、样衣和最终的成衣。

Colour Theory and Design Principles for Fashion

Students will learn to understand the history and psychology of color. They will learn to create a color wheel and study tints, tones and shades, do research into optical illusions of varying shapes and colors. They will learn to use different combinations of lines, dots, shapes and volume to create different effects.

Fibers and Textiles

Students will learn to identify the origin and nature of textile fibers, analyze the properties of fibers and threads to explain the different spinning methods and processes. Different fabrics, fabric finishes and explanation of textile trends will also be explored. Students will learn to recognize the relationship between different fabrics and their successful application in various apparel categories, with a discussion of recent fabric development.

History of Costume 1/2

This module involves the identification of costumes and accessories for each historic period, the definition of major elements that influenced and changed costumes throughout history and the analysis of the relationship between costumes and artistic styles. Students will be required to identify costume characteristics, details and accessories of each period.

CAD 1 for Fashion Design

Students will be introduced to Computer Aided Design (CAD) software and its application to Fashion Design. They will be familiarized with the use of the software and its applications. The importance of CAD in illustrations, technical drawings and presentations, through both theory and practice will be explored.

Fashion Draping 1/2/3

Students will be taught to use specific draping vocabulary and fundamental rules pertaining to fashion draping techniques as the application of draping techniques in making of simple muslins or toils from chosen sketches or fashion photographs, according to the measurements specified also fundamental draping techniques for bodices, skirts, sleeves, collars and dress on the standard industrial dress forms will be taught. This module equips students with the ability to drape toiles according to chosen fashion sketches or photographs and make paper patterns from toiles. Students will be taught to master the vocabulary and techniques of advanced draping on an industrial form. Through techniques acquired, they will be required to fit the toiles on mannequins and live models, and develop paper patterns and alterations accordingly.

Pattern Drafting 1/2/3

The objective of this module is to teach students the vocabulary related to women's wear. Students will learn to identify the configuration of the female silhouette in relation to the cut of a garment, draft master patterns for slopers (blocks) and use them to develop pattern interpretation according to the style lines of a sketch or fashion photograph for standard industrial dress forms. Students will learn to identify the configuration of the female silhouette in relation to the cut of more complex garments. They will learn to develop pattern for bodices, skirts, sleeves, collars, dress, jacket and pants and to create muslins from the patterns constructed and analyse them on a mannequin.

Sewing Applications 1/2

Students will learn to identify the required sewing material and know the various parts of an industrial sewing machine. They will learn to operate industrial equipment in respect to the safety standards of the fashion industry, as well as apply various industrial techniques used in making basic garment samples. Students will be equipped with the ability to understand the paper patterns and the proper process in assembling of the sample garment using acquired sewing techniques. Complex sewing techniques for various garments such as bodice, skirt, shirts, blouses and pants and dexterity in women's wear sewing techniques will be taught.

Fashion Drawing

Students will study the human anatomy in various positions, adapted to the stylized proportions of a fashion sketch.

Advanced Sewing Techniques

Students will learn to develop a critical sense to choose and apply functional working methods. This will involve the exploration of various sewing techniques and its applications to advanced men's and women's wear.

Project Workshop

Students will create patterns, toiles and final garments according to the criteria specified in the project briefs corresponding to the norms of the industry and demand of the target markets.

课程介绍

设计调研与开发 1/2

要求学生根据一系列指定的设计主题,形成自己的意见和想法。同时,服装制作必须结合时尚趋势及当前的活动并要符合项目主题的特定要求。结合设计效果图和灵感展板进一步形成自己的风格。通过当代流行趋势分析和课题简介,学生将会学习创作更复杂的毕业设计作品。

20 世纪风格与趋势

本课程教授学生识别高级定制服装从最初到现今不同时期的特点,说明影响时 装变化的主要因素,追溯大批量生产及成衣服饰的历史进程。分析每个时期服 装和艺术风格的密切关系,并深入研究历史性服装对当代服装的影响。

学生会学习分析 20 世纪服装流行趋势及其对高级定制服装、高级成衣及大众市场服装所产生的影响,同时调查研究电影、音乐、媒介、艺术以及娱乐对服装趋势的影响。学习运用心理学角度观察,服装循环性及节奏性等理论。

男装设计研讨与创作

学生将学习男装设计及拓版的专业词汇,学习不同男装原型版的制作,并能够结合男装剪裁辨识男性的体形结构。

学术研究与沟通技巧

本课程培养学生的交流和研究技巧。重点放在三方面:研究与分析,学术论文写作技巧与学术展示技巧。

毕业设计研讨与创作

学生将会为其毕业设计系列作品创作设计、打版、缝制原样衣,同时不断发展 自我的职业道德和时间管理技能。

打版辅助设计, 推版和成本计算

本课程训练学生了解主要的缩放工具及其特性。要理解并运用样版放缩的标准 尺寸表,学习女装打版的缩放技巧及在缩放过程和排料过程中如何实现最佳精 确度

学生将学习 CAD (电脑辅助设计)在服装工业中的原则和应用。熟悉电脑及 其运行环境,识别和理解其系统和外设(激光打印机,数字转换器,绘图机)。 通过学习本课程,学生将有能力使用电脑将服装绘画转化为样版,并进行缩放 和标码。

行业实习

实习的目的是让实习生熟悉工业界的日常工作要求,把所学的知识应用于实践。 对学生来说,是练就商界必备技能的机会,为未来的职业生涯做好准备。

Key Module Description

Design Research and Development 1/2

Students will develop critical thinking through a series of themed projects. The creation of garments based on trends and current events according to specific criteria of the project brief will be explored. Students will continue to develop their personal style in relation to design illustrations and storyboards. Through the analysis of current fashion trends and project briefs, students will learn to create more sophisticated graduate collections.

20th Century Style and Trends

This module teaches students to identify characteristics of haute couture from its beginnings to modern day, define major elements that have influenced changes in fashion, tracing the history of mass production and ready-to-wear clothing. Analysis of the relationship between fashion and the artistic styles of each decade and issues regarding the influence of historic dress on contemporary fashion will also be explored. Students will analyse trends in the 20th century and its impact on couture, prêt-a-porter and mass-market fashion. The influences of cinema, music, media, art and entertainment on fashion trends will be investigated. Psychological perspectives, cycles and rhythms of fashion will be applied.

Menswear Workshop

Students will learn to master the vocabulary related to men's wear design, trace and develop the various men's wear blocks and identify the morphological components of the human form related to the masculine cut.

ARCS

The course prepares students in Communication and Research skills. The three main areas of focus are: Research and Analysis, Academic Writing Skills and Academic Presentation Skills.

Mini Collection Workshop

Students will develop, draft and sew prototypes of their collection, while developing a professional sense of work ethics and time management skills.

Pattern Aided Design, Grading and Costing

Students will be taught to identify and describe the principal tools of grading and their characteristics. They will comprehend and utilize standard measurement charts for grading, develop grading techniques utilizing women's blocks and maximize the employment of precision within the grading evolution and marker making. Students will learn to identify the principles and applications of CAD (Computer Aided Design) in the fashion industry. They will be familiarized with the computer and its environment, recognize and understand the system and its peripheral equipment (laser writer, digitizer, plotter). At the end of this module, they will develop the ability to interpret a fashion sketch by drafting, grading and marking patterns by computer.

Industrial Attachment

The objective of this internship is to allow student-trainees to familiarize themselves with the day-to day requirements of the real industrialised world and to put into practice the knowledge which they have acquired during their course of study with us.

It is an opportunity for the student to equip themselves with the necessary skills and requirements of the real business world to prepare them for their future career.

